



The Columbus Crew Business Growth Series

A unique combination of education and entertainment designed specifically for small business owners, marketing executives, sales managers and sales professionals. We combine sales growth education from nationally-recognized experts in the exclusive Huntington Club facility in Columbus Crew Stadium along with fine food and beverages. The afternoon workshop is followed by networking in the V.I.P. section as you watch Major League Soccer live and up close.

Next Event: Thursday, September 18, 3:30 P.M.

Two Amazon.com best-selling co-authors will co-host a fast-paced, informative afternoon workshop designed to help you make more sales with less effort!

Scott Zimmerman, entrepreneur, inventor, widely-published author, business owner, speaker, trainer and consultant:

- *The Platinum Rule*: Learn how to recognize the behavioral style "mode" of any other person and how to internally motivate them to want to say "Yes"!
- *Personal Marketing Mastery*: Changing one daily habit will guarantee that you will become the kind of person that others go out of their way to give you their business.
- *The Future of One-to-One Marketing*: Scott will describe an automated marketing system that helps him develop and maintain **hundreds of business relationships**.

Steve Underation, CTSM, best-selling author, business owner, consultant and speaker:

- *Something New*: Business-focused education; combined with entertainment and hosted in a Major League Soccer environment!
- *Something Different*: A career manufacturer's rep willing to share with you honest reasons why he used to throw away many of his leads, why your salespeople are likely doing the same thing, and how to fix this problem...permanently!
- *Something Made Just For You*: A day devoted exclusively to help senior level Sales and Marketing Managers (and Business Owners) understand and overcome their frustrations with salespeople who don't follow proven success practices, and how to motivate them to do so.

Tickets (limited seating, limit 4/company): **First Ticket: \$199**
Each Additional Ticket: \$179

Price includes: Workshop, V.I.P. seating for Columbus Crew vs. New York Red Bulls game, parking, catered dinner, soda, beer and wine.

Contact **Adam Carney** at **614.447.4182** or acarney@thecrew.com with any questions or to reserve your spot.