



FOR USE IMMEDIATELY

Contact: Joe Spinelli, 614.563.1557, partner-owner

Spinelli's Deli

767 Neil Avenue

Columbus, Ohio 43215

www.Spinellisdeli.com

M-F 6am to 9pm Sat/Sun 7am to 9am

Do Dinner at Spinelli's Deli

Economic downturn? Not at Spinelli's Deli in Victorian Village. They're expanding everything, right into Dinner! The long-time neighborhood favorite breakfast and lunch place is serving until 9 PM, offering up pasta and those tasty designer flatbread pizzas. Soups, salads and hot sandwiches, too. And you still can get breakfast and lunch anytime of the day.

Joe Spinelli and Bill Ward worked up their new menu with lots of guidance from their customers. In fact, Spinelli's fan Nathan Bird will be eating free pizzas for a year because he created the winning recipe in their Spinelli's Pizza contest. It's the Sunflower Seed Chicken Caesar Flatbread Pizza.

Spinelli said they wanted specialty pizzas that were more upscale than the ordinary pep and mushroom pie. "We figured most people would order a salad and a pizza for dinner," Spinelli added, "and that's what's happening. They're getting a meal, and many of them are eating it here, though a high percentage of our after-8 PM customers are headed home to the couch with their dinner."

Spinelli's Catering Division is experiencing an upturn also, according to Spinelli. "The economy might be bad," Spinelli said, "but you cannot have a lunch meeting without lunch. Our catering is doing well because our value is very high. You might not be able to budget a catered meal from an expensive restaurant, but Spinelli's is just as tasty, is more fun and interesting, and is lots easier on your bottom line."