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## **FOR IMMEDIATE RELEASE**

### **Excitement Brewin' in Downtown Columbus with Opening of New Dunkin' Donuts**

*Dunkin' Donuts to Fuel Workers and Residents of Downtown Columbus with a Winning Combination of Fast, Fresh, Affordable Food and Beverages for Consumers on the Go*

**COLUMBUS, Ohio (February 2, 2009)**—Dunkin' Donuts, one of America's favorite brands, will celebrate the opening of a marquee location on the corner of Broad and High Streets on Wednesday, February 11<sup>th</sup> at 6am. As part of the Grand Opening celebration on February 11<sup>th</sup>, Dunkin' Donuts will be giving away over \$1,000 in gift cards, as well as plenty of other promotional items.

The highly anticipated restaurant will keep Downtown Columbus running with the World's best coffee and donuts; espresso based drinks, oven toasted sandwiches, bagels, and other delicious baked goods. In addition to providing award winning coffee and baked goods, Dunkin Donuts will also offer a DD Smart Menu with healthy menu choice options, FREE Wi-Fi for guests who are dining in and catering to go options that are great for meetings, office parties and holiday events.

The restaurant, located at 2 East Broad Street covers 1,500 square feet, employs a crew of 35 and seats 20 people. The restaurant design, reminiscent of the company's roots that date back over 55 years, combines contemporary features to infuse Dunkin' Donuts with a new, modernized appearance. The new restaurant features advanced equipment to meet the demands of today's busy customers seeking high-quality food and beverage choices quicker and better than ever before.

"We're excited to introduce Dunkin' Donuts to the Central Business District of Columbus. Bringing a strong Brand like Dunkin' Donuts to downtown Columbus to serve all those employed in the city, as well as provide jobs to over 35 people, was one of the first things I wanted to accomplish as this is the second of at least 30 stores I will open in central Ohio," states franchisee Michael Bruno. "To have the opportunity to open at this marquee location is just fantastic. We look forward to providing the people of downtown Columbus the world's best coffee and baked goods every day. Something new is always brewin' at Dunkin!"

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This is the second store that will open for franchisee USA Restaurant Developers LLC. USA Restaurant Developers LLC is the largest franchisee of Dunkin' Donuts in the Columbus area with aggressive expansion plans in Central Ohio.

***About Dunkin' Donuts***

*Founded in 1950, today Dunkin' Donuts is the number one retailer of hot regular coffee-by-the-cup in America, selling 2.7 million cups a day, nearly one billion cups a year. Dunkin' Donuts is also the largest coffee and baked goods chain in the world and sells more hot regular coffee, iced coffee, donuts, and bagels than any other quick service restaurant in America. Dunkin' Donuts has more than 7,200 restaurants in 30 countries worldwide. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).*

***About USARDLLC***

*USA Restaurant Developers LLC is the largest franchisee of Dunkin' Donuts in the Central Ohio area with aggressive expansion plans in the market. With a territory that covers the greater part of Franklin County, as well as Delaware, Hardin, Marion, Madison and Union counties, USARDLLC plans to open over 30 locations in the next seven years. For more information visit [www.usarestaurantdevopers.com](http://www.usarestaurantdevopers.com)*

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