

Squire Sanders Partner John M. Kirsner Named Co-Chair of Ohio State Bar Association's New Member Service Advisory Panel

Columbus, OH (Dec. 16, 2008) – John M. Kirsner, a partner at global law firm Squire, Sanders & Dempsey L.L.P. in Columbus, has been named a co-chair of the Ohio State Bar Association's (OSBA) Member Service Advisory Panel.

In 2007, OSBA issued the *Future of the Legal Profession Report*, which discussed where the profession stands and what the likely challenges and needs will be in the years to come.

The *Future of the Legal Profession Report* recommended the formation of a Member Service Advisory as an on-going effort to work with the executive staff about changing issues and needs of the legal profession and to suggest ways the OSBA can better serve members.

The focus of this effort will help shape the future of the legal profession and the business of law. The panel is charged with creating new ideas and programs to address member needs of the future, gather feedback using email surveys, hold in-person meetings where appropriate and make semiannual reports and recommendations to the OSBA Board of Governors.

The Member Service Advisory will examine the recommendations of the *Future of the Legal Profession Report* as well as current trends affecting Ohio's legal profession.

One current topic being addressed is the challenging economy. The panel recently met to develop strategies to help Ohio's attorneys — and their clients—weather the economic storm.

Kirsner was closely involved in the process of developing the *Future of the Legal Profession Report* and participated in presentations to the Board of Governors and Council of Delegates.

Russell R. Miller with Lyden, Liebenthal & Chappell in Toledo will also co-chair the 13-member panel, which includes attorneys from various backgrounds and expertise across the state.

For more information about the Ohio State Bar Association or the Future of the Legal Profession Report, visit www.ohiobar.org.

At Squire, Sanders & Dempsey, Kirsner acts as both counsel and advocate for insurance companies, health plans, managed care organizations, hospitals, other health care providers and governmental organizations.

His extensive transactional work with insurers and health plans includes mergers and acquisitions and joint venturing. He also has considerable experience dealing with legislative matters, focusing on insurance regulation, health plan liability and patient bill of rights issues. His transaction experience particularly focuses on electronic commerce in health insurance and health care.

Kirsner's managed care experience includes network formation, managed care contracting and an emphasis on managed care insolvency issues such as bankruptcy, liquidation and workout arrangements.

His experience in representing hospitals and other health care providers involves significant joint venture transactional work, contract analysis, regulatory review and compliance issues.

Kirsner is a frequent speaker at local, regional and national conferences relating to managed care and other health law issues. He has also published a number of articles on these topics. Mr. Kirsner is the co-author of *Managed Care Contracting Survival Guide for Healthcare Providers*, published by HCPro Inc. in 2006. Additionally, his book chapter, "Protecting Against Payor Insolvency," was published in the 2001 edition of the *American Health Lawyers Association's Managed Care Contracting Handbook*.

Kirsner is the immediate past chair of the Ohio State Bar Association's Health Care Law Committee. He is also a member of the American Health Lawyers Association. Kirsner is listed in *The Best Lawyers in America 2009* for health care law and insurance law. He has been named an Ohio Super Lawyer each year since 2006 and in 2005 Super Lawyers listed him among its Rising Stars.

About Squire, Sanders & Dempsey L.L.P.

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